



OAKLAND  
City Council  
District 4

## MOVING OAKLAND FORWARD TOGETHER

# JEAN QUAN

Since joining the Oakland City Council in 2003, my staff and I have focused on five major neighborhood concerns reflecting on what I learned from walking door-to-door and from close to 20 years representing District 4 as a school board and Council member. Your comments via email, telephone calls and face-to-face meetings with us at our regular office hours have reinforced these as ongoing challenges and opportunities. We welcome your input. For more details about our work or to send a suggestion, check out my website: [www.jeanquan.org](http://www.jeanquan.org).

### 2003-2009 Accomplishments

#### Nurture City's Cultural & Educational Institutions

Donated more than \$25,000 a year to local **schools** for capital improvements, including new signs and hydration system at Montclair School; new gardens at Horace Mann School; instruments and garden at Sequoia School, and many others.

Led successful **Measure E School campaign** to save small classes, music, teacher support and other programs. Expanded afterschool programs in libraries, middle schools and 29 joint efforts in public schools. Brokered funding for teen centers throughout the City in the Fiscal 2007-09 Budget.

Worked with **Zoo, Oakland Museum, Children's Fairyland and Chabot Science Center** to ensure access for Oakland's low income families. Supported expanded outreach at Chabot Science Center with Dragon Skies Exhibit in 2004 and Maya Skies in 2009.

Launched annual free **Sundays in the Redwoods** (2005) concerts at the Woodminster Amphitheater with Oakland Parks & Recreation to encourage greater use of **Joaquin Miller Park**. Worked with park users and city staff for the past five years to produce a new map, website and signage as well as a new dog park at Joaquin Miller Park.

Led successful Measure Q campaign for the **Oakland Public Library**, saving branches from closing, expanded hours and days of service (2004). Initiated Measure C Hotel Tax for July 21, 2009 special election to raise funds for **The Oakland Zoo, the Oakland Museum of California, Chabot Space & Science Center, the Oakland Convention and Visitor's Bureau**, and local arts initiatives.

#### Strengthen Neighborhood Safety & Emergency Preparedness

Worked with Neighborhood Crime Prevention Councils (NCPC's) and police on crime prevention by helping to close down known drug havens such as the **Hillcrest Motel** and to encourage Neighborhood Alert programs on a block-by-block basis. Co-authored a **Public Nuisance Ordinance** to coordinate efforts to improve or close problem properties throughout the city; co-authored **Measure Y Violence Prevention & Safety Effort** (2004).

Each year for the past 5 years, hosted a special televised Brown-Bag **Workshop on Domestic Violence** at City Hall. Spearheaded collaboration among City Police Department, County District Attorney's Office, Alameda County Interagency Children's Policy Council and Measure Y to form the **SEM Network** to focus on the growing issue of domestic violence and sexually exploited minors.

Staff attend every one of the 9 Neighborhood Crime Prevention Council meetings each month to provide continuity and support.

Led effort to establish the **Wildfire Prevention District** (2003) and work closely with staff and the Advisory Board to promote vegetation management efforts to reduce the threat of wildfires in the hills.

Co-authored the **Homeowner Seismic Strengthening Incentive Program** (2007) and the **Multi-Family Soft-Story Seismic Screening Ordinance** (2009) to encourage property owners to retrofit their homes; work closely with neighborhood groups and Citizens of Oakland Respond to Emergencies (CORE) to promote emergency preparedness.

Represent the City of Oakland on the **Association of Bay Area Governments's Emergency Preparedness Committee** and taking the lead with ABAG and other cities on the Hayward Fault to strengthen earthquake preparedness efforts regionally and at the state and national levels. Serve as the Council representative on the **City's Emergency Management & Disaster Preparedness Council** managed by the Office of Emergency Services.

Work with NCPCs and individual blocks to **improve traffic safety** throughout District 4; paid for installation of 3 radar speed feedback signs on Redwood Road, 35th Avenue and Joaquin Miller Road; spearheaded pilot radar gun program where trained volunteers monitor speeding traffic along major traffic hotspots in District 4; facilitate meetings between neighbors and the City's traffic engineers and traffic enforcement staff to improve traffic safety on Snake, Skyline, Ascot, Leimert, Lyman, Moraga, Thornhill, 35th Avenue, High and other major arteries in District 4.

#### Enhance Park & Open Space

Commissioned Friends of Sausal Creek **Survey of Oak Trees in Dimond Park** and authored **Big Tree Registry** legislation (starting Fall 2007) following demise of Oakland's oldest oak, (Champagne Oak) in Dimond Park.

Developed park plan improvements for **Dimond Park Entrance, Montclair Park Pathway Accessibility** (2009), and supported neighborhood efforts at **Brett Park** (2003), **Marj Saunders Park** (2004) and **Maxwell Park** (2008) Installed new windows at **Brookdale Recreation Center** (2007).

Developed improvement plan for **Joaquin Miller Park** with park users, neighbors and city staff including: new tot lot (2004), new maps & website (2006), new dog park (2007), trail reroutes with Volunteers for Outdoors California (2007) and the restoration of Joaquin Miller's Abbey (2009).

Led City efforts to purchase **Castle Canyon and Butters Creek** open spaces; achieved a downzoning for the fragile Butters Creek Canyon area (2004) and supported fund raising to purchase additional open space.

Led the campaign to build a **safe pedestrian pathway** from Montclair Village to Joaquin Miller and Montera Schools. Funded the initial survey and engineered design work.

Funded design of a **pedestrian/bicycle pathway along Park Blvd.** from Leimert Blvd. to Monterey Blvd. so that the City can be in line for grant funding in the future.

Helped organize the **Friends of the Montclair RR Trail** to adopt the pathway that runs from Montclair Village to Paso Robles Road in Shepherd Canyon.

Staff serves as an ex-officio member of the **Oakland Parks Coalition**. I continue to seek long term solutions for maintenance of our expanding parks and open spaces.

Annually support cleanup efforts for **Earth Day, Creek-to-Bay Day, daffodil plantings** for schools and neighborhoods. District 4 regularly accounts for 25% of all organized efforts for these city-wide events.

## Keep Oakland Green

Initiated several ordinances to strengthen Oakland's ranking as the 4th greenest city in the nation: co-authored limits on **wood burning stoves** (2004); authored **ban on polystyrene foodware** (2007); co-authored **ban on plastic bags** at grocery check out counters (2008); authored ordinance **restricting feeding of pigeons** in Dimond and Laurel commercial districts (2008).

Launched the City's first "**Big Belly**" solar powered **compacting trash can** in the Dimond, which reduces the number of staff trips by compacting and storing 5 times the amount of trash as typical trash containers. Expanded the program to other sites in the Dimond and Montclair Business Districts. The City's Public Works Agency is considering purchasing additional units as a cost saving and recycling measure.

Serve as the City's representative and former chair of **Stop-waste.org**, the Alameda County Waste Management Board.

## Support More Jobs, Housing & Retail

Supported new streetscapes and initiated retail surveys for the Laurel and Dimond Retail Districts. Facilitated recruitment of **Farmer Joe's, Peet's Coffee, La Farine Bakery** and **Nama's Sushi** to the Dimond and **Trattoria Laurellinos** in the Laurel.

Instigated development of a **pedestrian/bicycle path from Maxwell Park to the Laurel** to facilitate the use of the Laurel Business District by Mills College Students.

Supported development of more than 400 senior housing units at the **Altenheim and Lincoln Courts Senior Housing** facilities; supported affordable townhouses on Calaveras.

Supported resolution to **exempt small businesses** of less than \$2500 from city taxes (2006).

Helped retain \$600,000 of city funds for **school-to-career high school internships** and led effort to allocate funds for staff support to coordinate growing internships within the City. Mentor a high school summer intern in our office each year.

Launched **Jobs Through Jean**, a monthly youth employment event at different locations within District 4 where teens and young adults receive hands-on assistance in completing job applications, information on educational opportunities and meet with local job recruiters.

## Full Time Commitment to Constituent Support & Communications

Work full-time and exclusively as a Council Member, representing the City on the governing boards of **Chabot Space & Science Center, Association of Bay Area Governments, League of California Cities, National League of Cities, Alameda Waste Management Authority** and **Safe Passages**. Chair the Chabot Space & Science Center, and former chair of StopWaste.org. Co-chair the **National League of Cities' Asian Pacific Coalition**.

The District 4 staff is **bilingual and dedicated to resolving** constituent concerns while staffing every NCPC and business improvement district meeting, along with monitoring the activities of each Council Committee and numerous city and community organizations.

For greater accessibility, we hold **regular office hours** once a week in the Dimond, twice a week in the Laurel and once a month in Montclair. We produce an **e-newsletter** that goes to more than 10,000 readers weekly. Our **website** contains practical information about District 4 and the City of Oakland and provides links to other useful local resources.

As **chair of the Finance Committee**, I helped develop a fair, balanced budget that puts money into basic services, protects the special qualities of our diverse communities and beautiful environment, reduces waste, and lowers our long term debt. Organized three pre-budget town hall meetings and a televised public hearing on the State's Budget Cuts and their Impact on Oakland, with Senator Loni Hancock, Assemblyman Sandre Swanson and a panel of local senior, education and health services advocates. Launched **The Oakland Budget Challenge**, an on-line budget balancing site, **Oaklandsbudget.blogspot.com**, and a budget suggestion email.

Continue to support neighborhood organizing efforts throughout District 4. Our district regularly sponsors the most sites for **Earth Day, Creek-to-Bay Day, daffodil plantings** and **National Night Out**--typically 25% of sites citywide. We've honored more than 100 Local Heroes for outstanding volunteer efforts since 2004.

### DISTRICT 4 OFFICE

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